

Student Name _____



PROGRAM BOOK ADVERTISING WORKSHEET

Napa Valley Youth Symphony Red Gala, Saturday April 28, 2012

The following provides specifications and deadline information to ensure a smooth and timely process. **Your ad artwork materials must arrive via email by Apr 1, 2012. All ad sales apply to \$250/annual fundraising requirement per family/student. All sales in excess of \$250 apply to tour costs, if applicable.**

Full Page	\$500	4.875 x 7.75"
Half Page Vertical	\$250	2.312 x 7.75
Quarter Page Vertical	\$125	2.312 x 3.75"
Half Page Horizontal	\$250	4.875 x 3.75"
Quarter Page Horizontal	\$125	4.875 x 1.75"

Mechanical Requirements: DIGITAL Submissions only as:

Photoshop EPS or JPEG at 300dpi OR Illustrator vector EPS OR high-res pdf file.

All fonts MUST BE converted to outlines.

All ads must be grayscale mode. PDF file or hard copy print output is required as proof.

Your ad artwork materials must arrive via email to Ming Luke, mluke@nvysso.org, by Apr 1 with the following information in the subject line: Name of company and size of ad (full page, half page vertical, half page horizontal). All ads will be printed in black and white.

Company Name _____

Contact Person _____

Address _____

Phone Number _____

Email Address _____

Amount _____

Visa/MasterCard # _____ Exp. Date _____

Check Number _____

Please make check payable to: Napa Valley Youth Symphony

HAND DELIVER OR EMAIL TO MING or mail this form, hard copy of ad and check (if applicable) to:

Napa Valley Youth Symphony

Attn: Ming Luke

PO Box 6594

Napa, CA 94581